



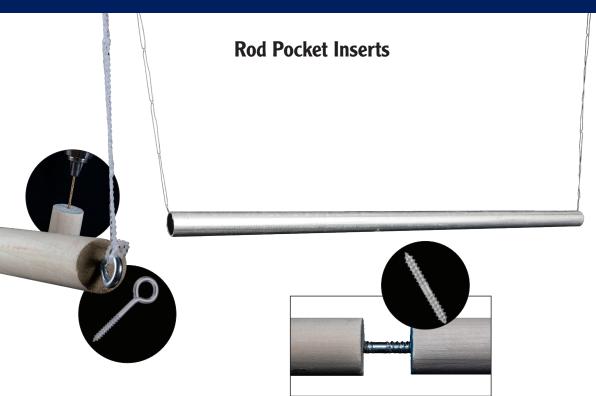
## Hanging Banners Constructed with Rod Pockets

Many signs or banners made from vinyl or fabric use a sewn-in rod pocket to provide a hanging point for connecting to the ceiling. A rod pocket can also be added to the bottom of the banner to stabilize and weigh-down the sign, especially for lighter-weight materials or fabric. This helps to minimize banner sway and keeps the surface flat for better visibility.

Work with your sign shop to determine the size of the rod pocket. This will help you choose the best insert option for your banner.



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A wooden dowel is an ideal, value-priced insert for rod pockets. You can purchase them from your local DIY center or on-line. Dowels should be at least 1 inch in diameter to avoid bowing, especially in longer lengths. Pre-drill a small starter hole in each end of the dowel for eye-screws which will be the connection point to the ceiling clip using our LoopLine cord.

For wider banners, join two or more wooden dowels together. Consider a thicker dowel like a closet rod for greater lateral strength. Purchase a double-end screw from your local DIY center. Remember to pre-drill holes on all ends before joining the rods and adding the eye-screws to the outer ends.

A sturdier pocket insert option for longer and larger banners made from heavier materials is steel conduit. This is also available from your local DIY store. The hollow center of the conduit works perfectly with LoopLine without any additional hardware. Cut one length of properly measured LoopLine and run one end through the conduit so that it sits centered on the LoopLine. You'll need to determine the distance between the top of the sign and the ceiling, multiplied by two, and add the length of the conduit. Cut your LoopLine to that total length.

Simply slide your chosen pocket insert through the rod pocket of your banner, attach LoopLine cord, and hang from your ceiling clip.

## **Ceiling Connectors**



Our Super ClikMagnet<sup>™</sup> product is the best solution on the market for attaching banners to metal ceiling material. With up to a 10-lb pull capacity, Super ClikMagnets are strong enough for most applications and easy to use with drop ceilings, open-beam ceilings, Telestrut<sup>®</sup> and Unistrut<sup>®</sup>.

For smaller, light-weight banners, our E-Z Twist-On Ceiling Hook securely attaches to a standard drop ceiling T-bar grid and each clip provides a maximum 3-lb pull connection. The open hook offers a simple connection point for our LoopLine cord.

LoopLine<sup>TM</sup> is the best connecting cord on the market and when used properly ensures a quick and easy installation, connecting to a banner or ClikMagnet with a simple cow hitch. LoopLine is made with 2-inch-long repeating loops, so when each set of connecting cords have the same number of loops, the banner hangs level with no knots to tie. This durable line with a 25-pound tensile strength, is available in white, clear, and black in 82-foot or 328-foot spools.

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