CLIK-CLIK™ FEATURES	COMPETITION'S FEATURES
Installation Pole	**Installation Pole**
3 MagPole™ models provide access to ceilings up to 27 ft. high	3 pole options with access to 23 ft. ceilings
Heavy-duty construction with safe working load up to 20 lbs.	Light-weight construction with safe work load up to 5lbs.
Single pole hangs various banner sizes	Two or more poles necessary for hanging large signs with multiple suspension points
Warranty covers manufacturing defects under regular use	No warranty nor replacement parts available
Poles extend with auto-lock push button sections	Pole extends with twist-lock susceptible to slippage, over tightening and failure
MagPole™ pole topper constructed of aluminum and steel	Gripper on pole end constructed of plastic
Magnets	**Magnets**
Neodymium magnets are permanent and powerful, generating a magnetic field rating of BH Max 40*	Ceramic magnets produce a magnetic field BH Max rating of 3.5*
Magnets have durable plastic coating to prevent scratches	Ceramic magnets are extremely brittle and tend to shatter
Several magnet models with up to 20-lb. pull	Magnets in a banner hanger have a 3 lb. magnetic pull force-safe working load
ClikMagnets™ can be used with any size sign	Magnetic banner hangers manufactured in different lengths for various size signs
ClikMagnets™ attach directly to open-beam ceiling for a nearly invisible appearance	Large "C" hook apparatus extremely visible on open-beam ceilings
Loopline™	**Plastic Hooks and Clips**
Patented connecting cord	LoopLine™ not available
Several LoopLine™ styles with up to 400 lb. tensile strength. Will not shatter or crack.	Hanging hooks available only in stock lengths
Loopline™ easily cut with scissors to any length	Achieve custom length by connecting multiple hooks which is unsightly.
Easy to measure with 2-inch repeating loops that ensure signs hang level. Loop cord through itself for a secure connection.	Hanging hooks easily snap or bend
Loopline™ available in nearly invisible clear, white or black	——
General	**General**
No minimum order amount	$100 minimum order